The effect of record linkage algorithms on research results

Flash — Open Science in Demography and Population Studies

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- Identify same person across datasets in absence of a unique identifier (e.g., SSN)
- Wide applications: demography, sociology, computer science, epidemiology, history, medicine, economics, industry, etc.

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- Amazing body of methodological research on record linkage (Ruggles, Fitch and Roberts, 2018; Bailey et al., 2020; Abramitzky et al., 2020; Helgertz et al., 2022)
- Roadmap what are key considerations of working with linked data?

Internal Validity

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Conclusion

Case study: complete count census linkages

- Data infrastructure projects providing links between complete count census data (Ruggles et al., 2020; Abramitzky et al., 2020)
- ▶ Linkages between complete count 1930 Census and 1940 Census
- Create different samples using different linkage algorithms, varying levels of "conservative"



Regression example – comparable coefficients



Figure: Association between covariates (1930) and wage and salary income (1940)

Conclusion

Transition example – larger differences in estimates



Figure: Transitions, racial classification and occupational prestige percentile rank

Conclusion

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- We should care about the representativeness of the sample
- Compare composition of matched sample to population of interest





Same general result when match rate is cut in half ...



Results

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- 1. Internal Validity: Are our research results impacted by false matches? If so:
 - Direction/Magnitude of the bias?
- 2. **External Validity:** Is our matched sample representative of the population we want to learn about? If not:
 - How different is the composition of our sample from our population of interest?
 - Can we address this with reweighting?

Thank You



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Results

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References

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