The Mortality Consequences of Home Ownership: Evidence from Social Security Death Records

Prepared for Florida State University, Department of Sociology

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November 18, 2022

Background and Research Interests

Education and Research Experience

- ▶ Ph.D. Candidate, Department of Demography, UC Berkeley (May 2023)
 - MA, Department of Biostatistics, UC Berkeley (May 2020)

Two Lines of Research

- Health and Mortality Disparities
 - ► Large-scale administrative data + record linkage
- Network-based Sampling Methods

Motivation

► We are far from a complete understanding of the causal determinants of health and mortality in the United States



Motivation

- We are far from a complete understanding of the causal determinants of health and mortality in the United States
- Explosion of new administrative data has opened up new opportunities to study mortality and health disparities



Research Question

- ▶ What is the association between **homeownership** and longevity? How does it vary by race?
- ▶ What is the causal impact of homeownership on longevity?





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- Striking historical disparities in who owns a home

Yet homeownership and health is relatively understudied...

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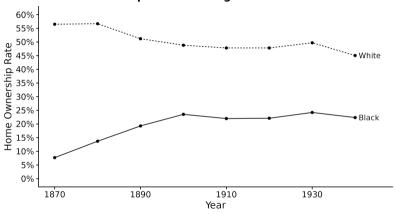
- ► Fundamental cause theory suggests that owning a home would be a key determinant of health (Link and Phelan, 1995; Finnigan, 2014)
- ► Homeownership associated with 30% lower mortality in Finland (Laaksonen et al., 2008)

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- ► Fundamental cause theory suggests that owning a home would be a key determinant of health (Link and Phelan, 1995; Finnigan, 2014)
- ► Homeownership associated with 30% lower mortality in Finland (Laaksonen et al., 2008)
- ➤ Study of England's "Right to Buy" policy found homeownership increased self-rated health by 0.19 points (1-5 scale) (Munford, Fichera and Sutton, 2020)

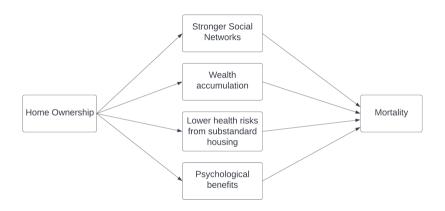
Massive Black-White disparities in homeownership

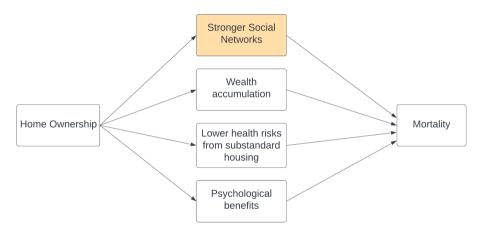


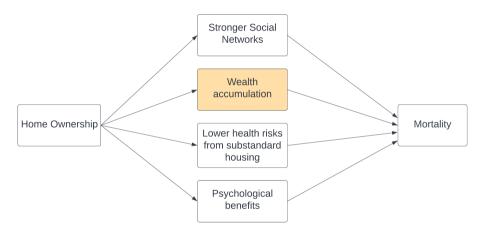


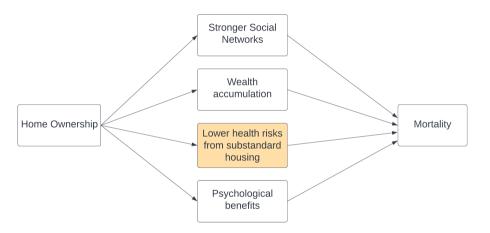
Black Americans --- White Americans

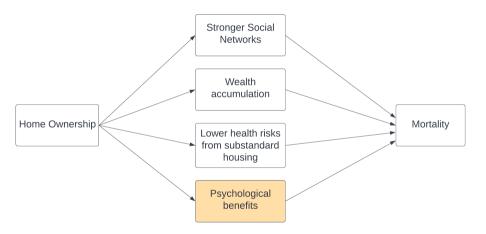
How does homeownership affect mortality?



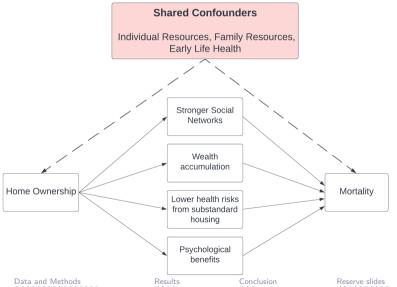








Causal pathways with shared confounders



Data

This study exploits advances in data digitization and record linkage:

▶ Digitization of full-count Census records

Data

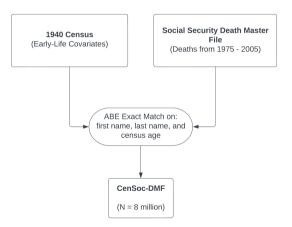
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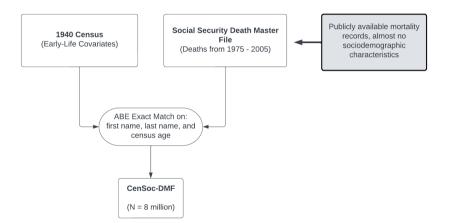
- Digitization of full-count Census records
- Large-scale data linkage efforts: CenSoc (Berkeley), IPUMS (Minnesota),
 Census Linking Project (Princeton)

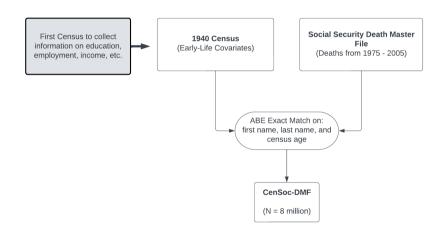
Data

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- Digitization of full-count Census records
- Large-scale data linkage efforts: CenSoc (Berkeley), IPUMS (Minnesota),
 Census Linking Project (Princeton)
- ▶ Publicly Available: Reproducible, extendable science. No barriers to entry.







1940 Census

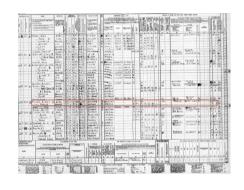
▶ 1940 Census reflected heightened time of social awareness brought about by Great Depression

1940 Census

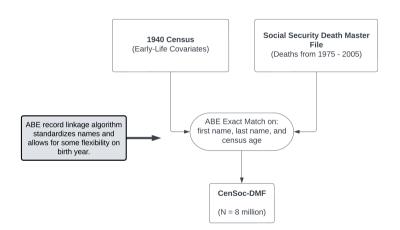
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- First decennial census to include question on educational attainment, wage and salary income, and detailed questions on employment
- Question on homeownership status (rent vs. own) and estimate of home value for owners

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1940 Census Form



The association between homeownership and longevity

- This match results in a large-scale dataset (N = 860,000) that allows for the estimation of the association between homeownership and longevity
- Also allows for the estimation of the association by population subgroups (e.g., Black / White)
- This association doesn't necessarily imply a causal relationship

Is this relationship causal?

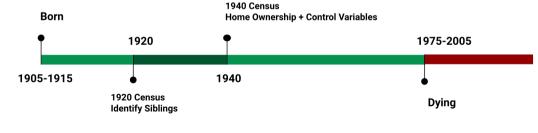
- We use a sibling-based identification strategy to control for shared family background and genetics
- Unfortunately, 1940 Census doesn't collect information about adult siblings. . .

▶ Identify same-household brothers in Full-Count 1920 Census (IPUMS-USA)

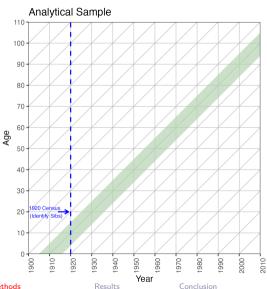
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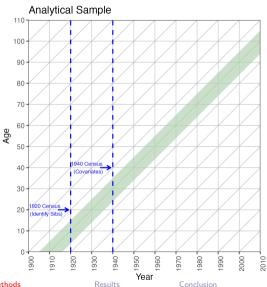
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Lexis diagrams

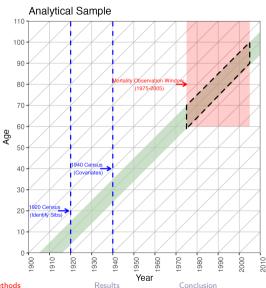


Lexis diagrams

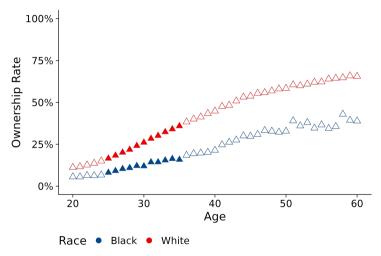


Introduction

Lexis diagrams



Homeownership in 1940



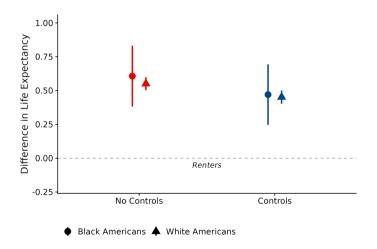
Proportion of male household heads who own their home in 1940

Methods: OLS regression on age of death

Death age
$$= \beta_0 + \lambda_{byear} + \delta_{homeown} + \epsilon$$
 (Model 1)
Death age $= \beta_0 + \lambda_{byear} + \delta_{homeown} + \beta Z_{controls} + \epsilon$ (Model 2)

- Controls: education, income, occupation, marital status, state, and urbanicity
- ightharpoonup Fit separately for White (N = 821k) and Black Americans (N = 34k)

Full sample results: similar association for Blacks and Whites



28/47 References

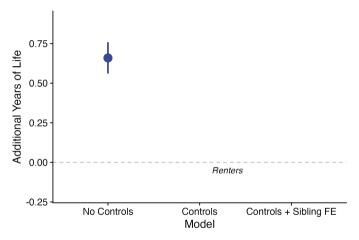
Causal identification with sibling subsample

Sibling fixed effects identification strategy: control for hard-to-measure confounders (e.g., family wealth).

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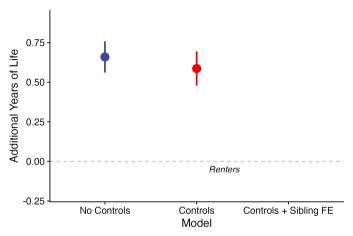
Death age $= \beta_0 + \lambda_{byear} + \delta_{homeown} + \beta Z_{controls} + \Omega_{FamilyFE} + \epsilon$ (Model 3)

Mortality advantage of homeowners



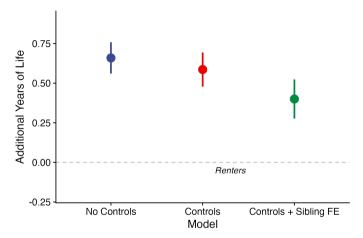
Baseline model with birth year fixed effects

Mortality advantage of homeowners



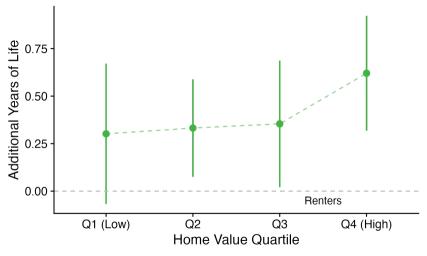
Add controls for education, race, income, occupation, marital status, state, and urbanicity

Mortality advantage of homeowners



 $Baseline\ model\ +\ controls\ +\ sibling\ fixed\ effects\ +\ birth\ order$

Does the effect vary by home value?





Reserve slides

Considerations and future directions

► Threats to causal inference: residual confounding within brothers

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- ► Homeownership is dynamic longitudinally track homeownership

Considerations and future directions

- ► Threats to causal inference: residual confounding within brothers
- ► Homeownership is dynamic longitudinally track homeownership
- ► Future work could investigate other historical time periods and cohorts

Conclusions

► There is a **causal impact** of homeownership in early adulthood (for men) on longevity

Conclusions

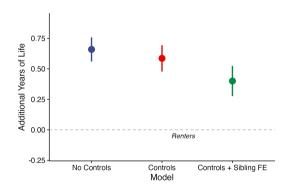
- ► There is a **causal impact** of homeownership in early adulthood (for men) on longevity
- ▶ Black-White disparities in homeownership partially account for Black-White disparities in mortality

Conclusions

- ► There is a **causal impact** of homeownership in early adulthood (for men) on longevity
- Black-White disparities in homeownership partially account for Black-White disparities in mortality
- Policy implications: policies that subsidize and facilitate homeownership can help mitigate mortality disparities

Thank You

Questions?



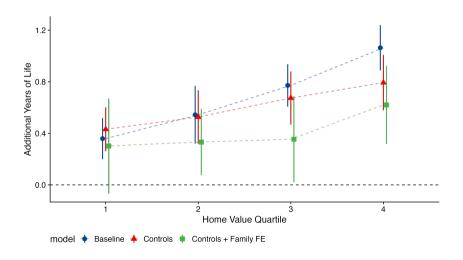
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Reserve Slides



Does the effect vary by home value?





Representativeness of samples

	General Pop		CenSoc-DMF		CenSoc-DMF Siblings	
	No.	%	No.	%	No.	%
Educational Attainment						
<high school<="" td=""><td>4951782</td><td>67.3</td><td>608639</td><td>64.7</td><td>26137</td><td>66.7</td></high>	4951782	67.3	608639	64.7	26137	66.7
High School or some college	1783203	24.3	247103	26.3	10133	25.9
Bachelors Degree	339072	4.6	48024	5.1	1664	4.2
Advanced Degree	162122	2.2	24559	2.6	820	2.1
NA	117086	1.6	12091	1.3	441	1.1
Race						
Black	656027	8.9	34159	3.6	278	0.7
Other	27778	0.4	3296	0.4	43	0.1
White	6669460	90.7	902961	96.0	38874	99.2
Marital Status						
Married	7013184	95.4	905924	96.3	38102	97.2
Not married	340081	4.6	34492	3.7	1093	2.8
Homeownership						
Homeowner	1780906	24.2	249379	26.5	11553	29.5
Not Homeowner	5572359	75.8	691037	73.5	27642	70.5
Socioeconomic Status Indicator						
Sei 1-9	1293523	17.6	138209	14.7	5513	14.1
Sei 10-14	1170543	15.9	149673	15.9	7962	20.3
Sei 15-25	1862967	25.3	246484	26.2	10028	25.6
Sei 26+	2776321	37.8	380226	40.4	14745	37.6
NA	249911	3.4	25824	2.7	947	2.4
Rural						
Rural	3183160	43.3	397739	42.3	19754	50.4
Urban	4170105	56.7	542677	57.7	19441	49.6
Data and Methods	Results 0000		Con	clusion		Reserve slic

➤ Restrict to brothers living in the same county in 1940

Reserve slides

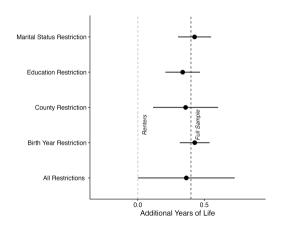
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- ➤ Restrict to brothers living in the same county in 1940
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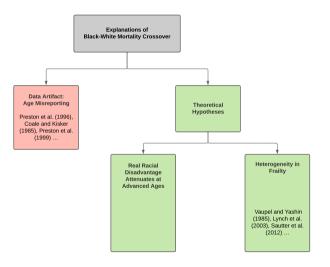


Full regression output

Dependent Variable: Model:	(1)	Age of Death (2)	(3)
Variables			
Own Home	0.6595 * * *	0.5823***	0.3933***
	(0.0505)	(0.0551)	(0.0626)
Education (Years)		0.1663***	0.1425***
Race (White)		(0.0123) -0.0952	(0.0221) -0.4184
Race (Wille)		(0.1804)	(0.7135)
Urban		-0.3318***	-0.0377
		(0.0729)	(0.1051)
Fixed-effects			
Birth Year	Yes	Yes	Yes
Occupation, Marital Status		Yes	Yes
State		Yes	Yes
Family Fixed Effects			Yes
Birth Order			Yes
Fit statistics			
Observations	79,679	78,426	78,426
R^2	0.03276	0.04670	0.55442
Within R ²	0.00141	0.00386	0.00154

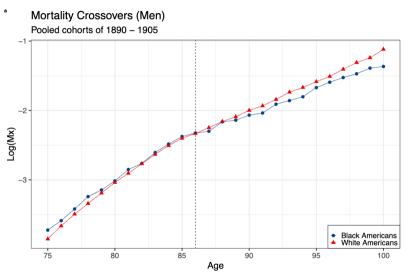
Clustered (byear) standard-errors in parentheses Signif. Codes: ***: 0.01, **: 0.05, *: 0.1

Explanations for the Black-White Mortality Crossover



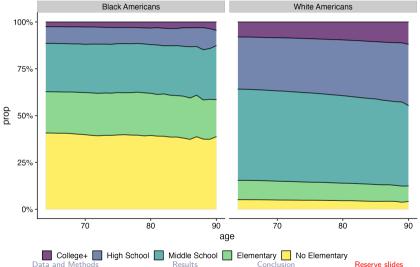


Black-White Mortality Crossover in CenSoc (not artifact)



We observe little mortality selection ...

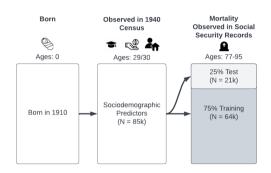
Education of the living by age



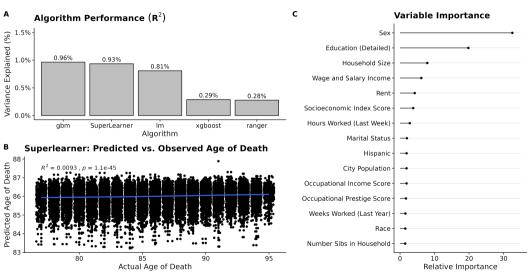
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Can we predict later-life longevity using early-life characteristics?

- Researchers are increasingly seeking to pose and answer research questions about prediction at the individual-level (e.g., Salganik et al. 2020, Hofman et al. 2017, Arpino et al. 2022)
- Machine learning approach: allows for detection of interaction terms and higher order effects



Best model explains less than 1% of variation in age of death



References

- Finnigan, Ryan. 2014. "Racial and Ethnic Stratification in the Relationship Between Homeownership and Self-Rated Health." *Social science & medicine* (1982) 115:72–81.
- Laaksonen, M., P. Martikainen, E. Nihtilä, O. Rahkonen and E. Lahelma. 2008. "Home Ownership and Mortality: A Register-Based Follow-up Study of 300,000 Finns." *Journal of Epidemiology and Community Health* 62(4):293–297.
- Link, B. G. and J. Phelan. 1995. "Social Conditions as Fundamental Causes of Disease." *Journal of Health and Social Behavior* Spec No:80–94.
- Munford, Luke A., Eleonora Fichera and Matt Sutton. 2020. "Is Owning Your Home Good for Your Health? Evidence from Exogenous Variations in Subsidies in England." *Economics & Human Biology* 39:100903.